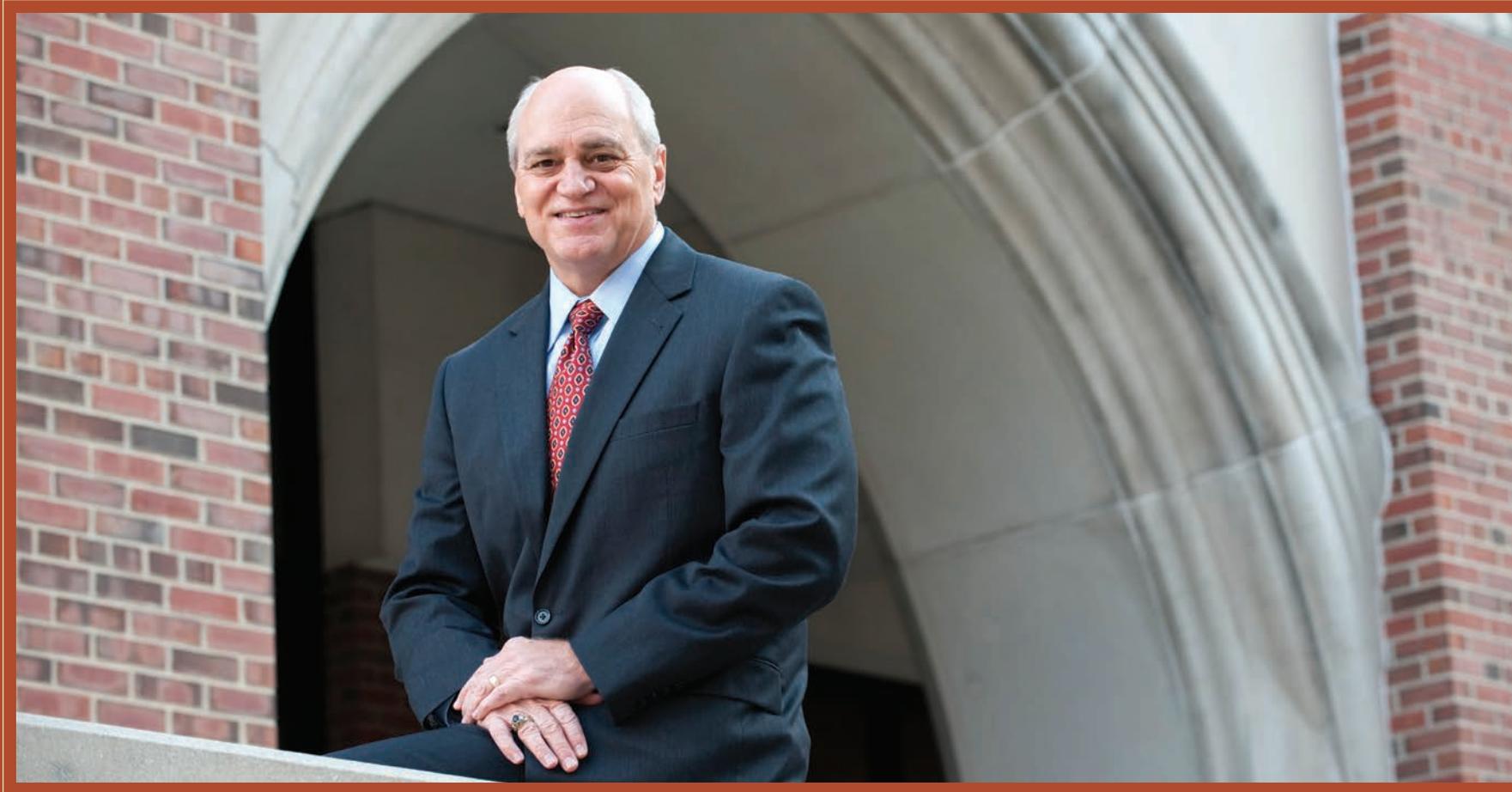




Together we...

FROM THE PRESIDENT



Together we learn, serve, and grow

Dear Moody partner,

As our donor, prayer partner, and friend, you play a vital role in the ministry of Moody. We are connected by our desire to share God's love with a broken world. We are joined by our belief that the Bible has the power to change lives. Together, we learn, serve, and grow. Thank you for your partnership with us.

This year at Moody, we have placed a priority on working together—publishing, radio, and education—as one effective organization. Together, we are striving to fulfill the mission God has set before us. We are moving boldly and confidently into the future, staying relevant to the needs around us. We are going places we haven't gone before, addressing new audiences, talking to various age groups, and reaching across the globe with the never-changing, life-renewing truths found only in God's Word.

As you read this report, I hope you are greatly encouraged. Your prayers and financial support enable us to reach the world with the hope of Christ. Together, we are moving forward.

J. Paul Nyquist, Ph.D.
President

We are pleased to welcome two new trustees to our board



Dr. Julianna Slattery is a clinical psychologist, author, speaker, and broadcast media professional. She is also the co-founder and president of Authentic Intimacy, a ministry to women on topics of intimacy in marriage and intimacy with God. She holds a Master of Science degree and a Doctor of Psychology

degree in clinical psychology from the Florida Institute of Technology. She also holds degrees in psychology from Biola University and Wheaton College and is the author of five books. Dr. Slattery and her husband, Michael, have three children and live in Colorado Springs, Colorado.



Dr. Manuel Gutierrez is dean of the Language School of Rio Grande Bible Institute in McAllen, Texas, where he has served for more than 30 years. He holds a Doctor of Educational Leadership degree from the University of Texas-Pan American and attended Moody Bible Institute from

1969 to 1970. Dr. Gutierrez has served on the boards of the Association for Biblical Higher Education and Crusader Ministries, as well as World Radio Network, CrossGlobal Link, and the International Congress on Language Learning. He and his wife, Jane, have two children and live in McAllen, Texas.

On the cover: *Jeremy Olson, Children's Ministry major, with a new friend during a ministry trip in Tanzania, Africa, July 2012.*

Together we are stronger than the sum of our ministries

Through education, radio, and publishing, Moody richly equips people worldwide with the truth of God's Word and motivates them to impact the world for Christ.

For the past 18 months, we have been analyzing who we are as an organization to unify and better leverage the ministries of Moody. We conducted internal and external research to find out how people perceive the ministries of Moody Bible Institute. What we discovered was exciting.

Moody holds a unique and historic place among Christian organizations. While we are an established school, focused on Bible education and practical ministry training, we are also Moody Radio and Moody Publishers. Media connects with hundreds of thousands of listeners and readers worldwide on a daily basis, helping them apply the Word of God and grow in their Christian walk.

Moody ministries impact the world for Christ through education, radio, and publishing.

These parts of our ministry, when seen as one, provide exciting opportunities to serve God and the church. Dr. Chapman's ministry is just one example of many. Dr. Gary Chapman, a Moody alum, writes books published by Moody Publishers, hosts radio programs on Moody Radio, and travels around the country leading marriage conferences.

Together, we desire to live out and clearly communicate who Moody is. Moody equips and motivates believers, across the globe, cultures, and generations, to take the next step in spiritual maturity. In thought, word, and deed, Moody's network of worldwide influencers faithfully models deep and consistent understanding and application of the truth of God's Word in everyday life.



Together we teach the next generation



Kalyn Branch tutors a first-grade boy in English in Buriram Province, Thailand.

Practical Christian Ministry

Chicago students contributed more than **134,000** hours of service in Christian ministry this past year.

Moody Bible Institute has two undergraduate campuses: one in Chicago and the other in Spokane. At both locations, we are experiencing significant growth and implementing innovative ways to train our students in global and cultural awareness.

Urban cohorts on our Chicago campus expanded to include six neighborhood locations with 26 participating students. Clive Craigen, assistant professor, says living in multi-cultural environments stretches our students:

"Students experience all of the spiritual opposition and daily challenges that are part of authentic urban ministry. They learn how tough and how rewarding this kind of ministry can really be."

Study abroad programs provided more than 100 students a global perspective as they studied on location in Greece, Germany, and Israel. Moody's ministry and music groups traveled to the Philippines, Australia, New Zealand, England, Thailand, Brazil, Haiti, India, and Italy.

Improving services. To better serve our growing student body, Moody Central was created as a one-stop service desk on the Chicago campus. The second floor of Culbertson Hall underwent a complete renovation to integrate services and provide better care for our students.

Growing enrollment. Moody Bible Institute enrolled 3,211 students in undergraduate degree programs on our Chicago and Spokane campuses.

Increasing diversity. This year, 250 international students attended Moody, an increase of 15 percent from the previous year.

Practicing ministry is a central part of a Moody education, allowing students to put their biblical training into action. Chicago students served more than 228 churches, parachurch organizations, and community groups this past year, contributing more than 134,000 hours of service.



Emily McGrath (third from left), serving women in Thailand

New Major Gives Voice to Victims of Sexual Exploitation

Emily McGrath recently changed her major to the new Ministry to Victims of Sexual Exploitation program because she has a "heart for broken women" and dreams of reaching women working in the red-light district of Bangkok, Thailand. "It was exactly the training I've been praying for since I was 15," said Emily, who grew up in Portage, Indiana.

This year, she interned in Bangkok, working with women trapped in prostitution. "I am heartbroken by their stories," said Emily. "The more I learned, the more burdened I felt. God is showing me that we are all broken women in need of love, compassion, and friendship."

After graduation, Emily hopes to return to Bangkok or continue in this kind of ministry in the United States. "I want the broken to know that they are God's beloved daughters."

Renee and Walter Rochester

Renee and her husband Walter were born and raised in tropical Trinidad and Tobago, a country made up of two islands. While many people there consider themselves religious, the need for authentic Christian faith is evident.

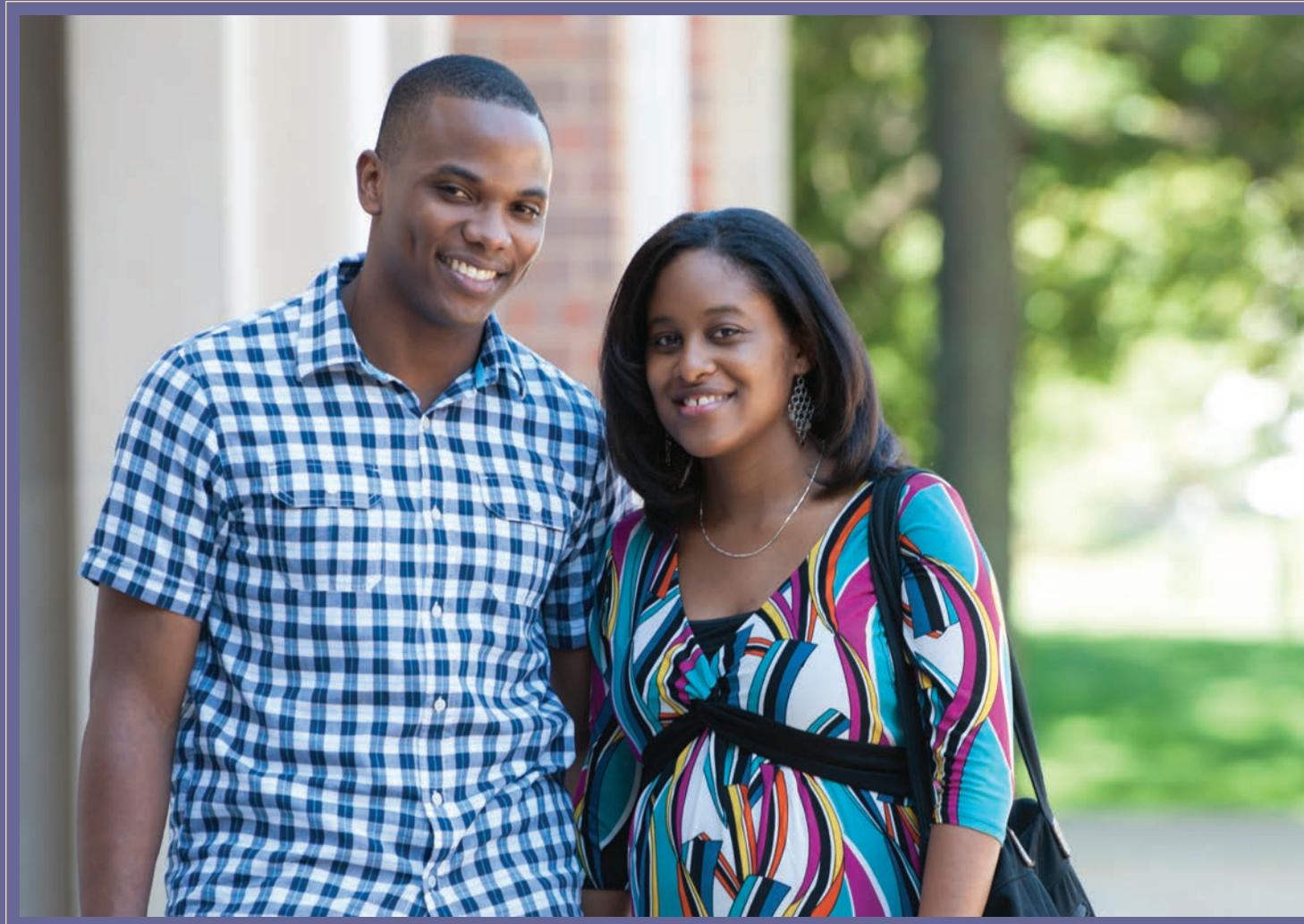
At a family event, Renee and Walter met their former pastor, now in his 80s, who recognized Walter's gift for preaching. He said, "You're very good. You should be trained for ministry."

He persuaded the newly married couple to submit their applications to Moody. "We were just getting settled, trying to build a life together. We did it out of courtesy," said Renee.

They were shocked when they received letters of admission. "God allowed us to go through it one step at a time," she said. They packed up their home, sold their vehicle to pay school bills, and traveled to the United States.

Walter is majoring in pastoral ministry. Renee has discovered her giftedness in administration and is in the Ministry Leadership program. She dreams of developing a ministry for underprivileged young people in her home country.

The couple is thankful for the opportunity to study at Moody. "When you're trained overseas, your mindset and global perspective for ministry expand so much more."



Renee and Walter Rochester, class of 2014.

Together we prepare the next generation of ministry professionals

Moody Theological Seminary (MTS) continues to grow. On our two campuses in Chicago, Illinois, and in the Detroit suburb of Plymouth, Michigan, we have engaged in strategic thinking on how best to prepare Christian ministry professionals for the changing needs of the world. This past year, through innovative and compelling new programs, we kept the end goal in sight.

Addressing the needs of marriage and family. Together with the Gary Chapman foundation, the Chicago campus will now offer a Master of Arts in Counseling Psychology (MACP) designed to address the increasing brokenness of marriages and families.

Developing accelerated and integrated programs. Strategic thinking and collaboration between undergraduate and seminary faculty led to a five-year pastoral training program. Fifty-two students enrolled in this new program that will launch them more quickly into ministry, earning a master's degree and entering the field in only five years.

MTS Students

- 575** students enrolled in MTS in Chicago and Michigan.
- 35** students enrolled in an online program to earn a Master of Arts in Applied Biblical Studies through Moody Distance Learning.
- 56** international students from **21** countries attended MTS.

Together we impact the world

Global Partners hosted media training conferences in Bulgaria and Ghana. Partnering with other media ministry organizations, Moody staff members and communications students provided training on location for the advance of the gospel through broadcasting. Staff members worked closely with leading global missions groups to share media expertise with local ministry leaders.

Moody Radio partnered with Compassion International to distribute 2,343 water filters to families in poverty. During Share, for each monthly commitment of \$30 or more given by listeners, Compassion International provided a Water of Life filter to an impoverished family. 2,343 filters were distributed, providing clean water for more than 140,000 people for the rest of their lives.

Thousands of listeners united in a live concert of prayer, asking God to revive our hearts. The One Cry Prayer Summit, a live concert of prayer, was named the 2013 NRB Radio Program of the Year. Working together with other

evangelical organizations, the One Cry Prayer Summit was aired by an unprecedented 461 radio outlets.

Listenership grew through digital outlets and new programs. Moody Radio has gained many new listeners through streaming and podcasts, as well as social media and website visits. New programs for 2013 included *Up for Debate*, *Law Talk Live*, *Faith on Record*, and *Open Line*.

Global Partners Training

115 participants from **8** countries attended the conference in Bulgaria.

215 participants from **15** countries attended the Ghana, West Africa conference.



Global Partners Training participants, Ghana, West Africa

Moody Radio Trains African Leaders in Ghana

In June 2013, a team of Moody Radio staff members, faculty, and students traveled more than 5,000 miles to Ghana, West Africa, to host a media training conference with local African leaders. The team was invited by Theo Asare, president of Theovision International, a leading media ministry group in Ghana.

“It is a cold morning in the hilly town of Aburi, and participants of the Global Partners Training have gathered for the morning devotion,” wrote one participant. “Different cultures, diverse backgrounds, but bound together by faith in Jesus Christ.”

More than 200 people from 15 countries attended to learn how media can be used to reach our world for Christ. From 7:00 in the morning until 8:30 at night, the Americans and Africans learned from one another and enjoyed worship together. Four learning tracks covered on-air presentation, radio production, media/graphics/video, and leadership.

Peter Awane, general manager of a radio station in northern Ghana, said to the team, “It was a great privilege meeting you and listening to you all. You brought a great revival and healing to many at the training. I don’t know when we will get that again.”

“Different cultures, diverse backgrounds, but bound together by faith in Jesus Christ.”

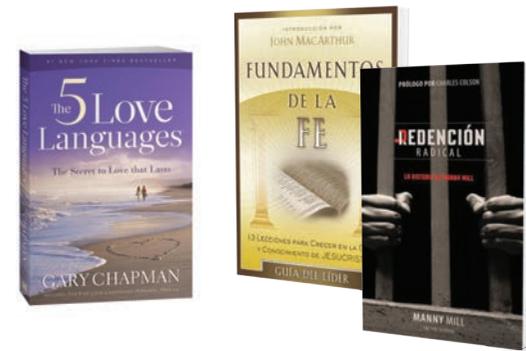
Together we connect with new audiences

Connecting to our audiences in new and creative ways was a key goal for the year. As book distribution moves online, Moody Publishers worked to improve the ways we communicate our message. Partnering with Moody's technology team, Moody Publishers launched online shopping technology that will help build long-term relationships with our readers.

Spanish titles for the first time. Together with Radio Moody, Moody Publishers released its first Spanish publications in 30 years. Titles include *Redención Radical* by Manny Mill and *Fundamentos de la Fe* by John MacArthur and the leaders of Grace Community Church.

Chapman on Oprah's Life Class. Gary Chapman's life-changing message on love was spotlighted on national prime-time television programs, such as Oprah Winfrey's *Life Class*. *The 5 Love Languages* has now appeared on *The New York Times* bestseller list 309 times, has sold more than eight million copies, and is available in 49 languages.

Now available in libraries. The best way to reach readers in every community across the country is through local libraries. This year's digital partnership with OverDrive makes Moody Publishers' eBooks available in more than 22,000 libraries and schools.



In Apple's iBooks store. For the first time, Moody Publishers titles became available in the Apple iBooks store. During the first two months, more than 9,000 books were sold.

Moody Publishers Books

596,000 eBooks sold.

3,337,500 books shipped, including **230,500** shipping overseas.



Dr. Gary Chapman discusses the importance of understanding our love languages on Oprah Winfrey's Life Class. The show was broadcast on the Oprah Winfrey Network (OWN) reaching approximately 85 million homes.

The 5 Love Languages

Just before Valentine's Day, Moody Publishers' author Gary Chapman was invited by talk show host Oprah Winfrey to discuss his book *The 5 Love Languages*. The show aired February 10 and 11, 2013, introducing the concepts in Chapman's bestselling books, which guide readers to understand their love languages and to deepen their relationships with family and friends.

On the show, Oprah took a quiz to learn her love language, and Chapman was able to explain that knowing which love language your spouse speaks can transform your relationship. Elisabeth Hasselbeck, formerly of *The View*, called in to share how the book revolutionized her marriage. Other couples testified that learning about their spouse's love language brought their marriages back from the brink of divorce.

Letters of Life Change

"Your ministry has been such a blessing to me. Thank you for teaching the Bible through *Today in the Word*. Your ministry has kept me on the straight path, and I am grateful." —*Pearl*

"My son is incarcerated. He receives *Today in the Word* in prison. I have been so grateful for Moody, because I can tell he has grown so much in the Lord." —*Anonymous*

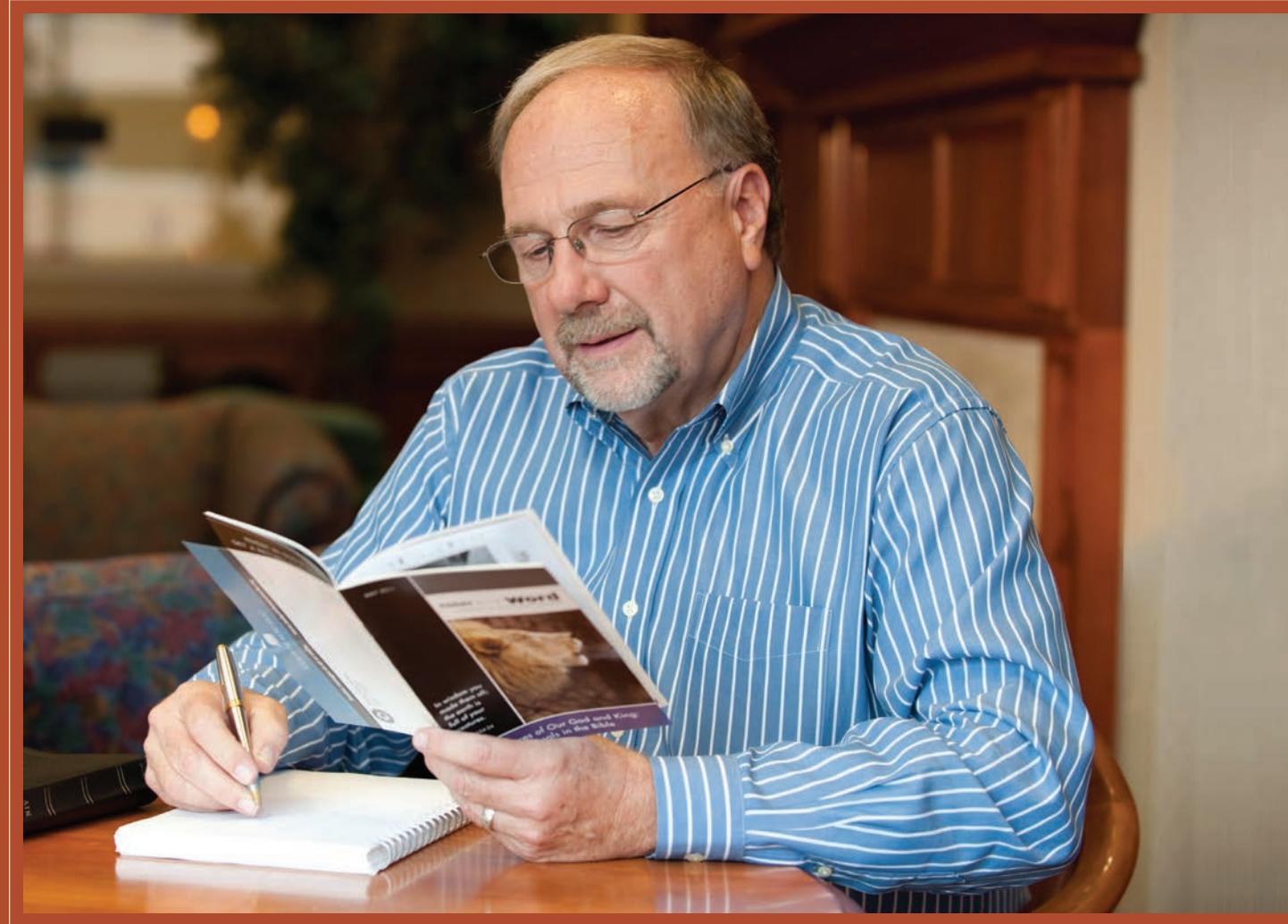
"I get up at five in the morning and enjoy reading *Today in the Word* with my cup of coffee. That's how I start every day!" —*Beatriz*

"I hope you know how much *Today in the Word* helps people, especially me. It has always been there for me." —*Linda*

"It means more to me than anything! I'm 85 years old, and I love it!" —*Lorraine*

"Ever since I started getting *Today in the Word*, it has become a part of me, and no day is complete without reading it. I am really blessed by it, and here in Nigeria, I am sharing your words with so many." —*Felix*

"My son receives *Today in the Word* in prison. I can tell he has grown so much in the Lord."

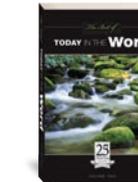


Together we study God's Word

"Study to show yourselves approved unto God, a workman that needs not to be ashamed, rightly dividing the Word of Truth" (2 Timothy 3:15). This year, Today in the Word celebrated 25 years of encouraging people through daily devotions.

Topical themes. More than 150,000 readers reflected on biblical topics such as Conversations with God, Bread from Heaven, Bread of Life, A Practical Theology of Language, The Very First Christmas Pageant, Foundations of Our Faith, Anatomy of Temptation, and Prayer in the New Testament.

Books of the Bible. *Today in the Word* also featured monthly devotions on the books of Jeremiah, Ephesians, Genesis, and Proverbs.



The Best of *Today in the Word*, Volume 2. This resource, created to commemorate the 25th anniversary of *Today in the Word*, includes 12 of our readers' favorite devotionals from the Old and New Testament as well as character and topical studies.

Today in the Word Readers

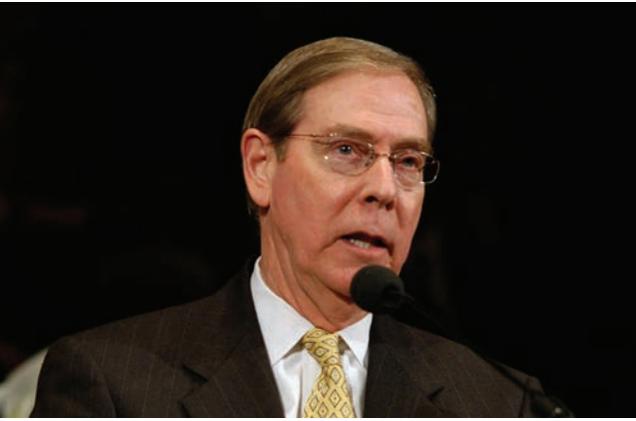
More than **150,000** receive the print version each month.

Citizens of **69** countries.

More than **22,000** visit the *Today in the Word* website each month.

More than **12,500** readers receive the daily devotional via email.

Together we know Christ better



Dr. Gary Chapman helps couples develop healthy marriages through his marriage enrichment conferences.

Walk Worthy. More than 2,000 men attended Walk Worthy men's conferences in Ohio and Tennessee. Speakers included Moody president Paul Nyquist, faculty member Winfred Neely, as well as pastors Mark Jobe, Kevin James, and Bryan Loritts.

Founder's Week. "Knowing Christ" was the theme of the 2013 Founder's Week conference, with 24,000 attending and thousands more tuning in via radio and online. Speakers included Paul Nyquist, Mark Jobe, James Ford, James MacDonald, Erwin Lutzer, Janet Parshall, Al Mohler, David Platt, Philip Ryken, Tony Evans, D. A. Carson, Eric Mason, and John MacArthur.

Pastors' Conference. Pastors and their wives were encouraged and refreshed at the annual reFOCUS Pastors' Conference in May. Speakers included Paul Nyquist, Alistair Begg, Ray Pritchard, Tommy Nelson, Abe Kuruvilla, Michael Easley, Henry Cloud, and Voddie Baucham. More than 75 workshop sessions were offered. Jill Briscoe spoke to pastors' wives in several breakout sessions offered this year.

Dr. Gary Chapman Marriage Conferences. More than 5,000 men and women attended The Marriage You've Always Wanted conferences in 12 cities this year. 120 salvation decisions were made at these conferences.

The Marriage You've Always Wanted Conferences

More than **5,000** attended conferences in **12** cities.

120 salvation decisions made.



Conferences Change Lives

"Great [men's] conference! It was a blessing to hear the speakers! May God grow the seeds planted this weekend for His kingdom!" —*David*

"My whole family eagerly looks forward to Founder's Week every year, and this year has not been a disappointment. Someday it would be great to be able to attend in person, but listening by radio enables us to still enjoy the week in the comfort of our own home." —*The Davis Family*

"I had the opportunity to attend the Founder's Week conference on Thursday for the first time. I have to tell you that I was absolutely blown away! I have never been under the same roof with so many other believers before. It was an overwhelmingly emotional experience for me, and one that I will not soon forget." —*Craig*

"My husband had his stuff packed to leave us two days ago. But after today [at The Marriage You've Always Wanted conference], I believe this is the first day of our new marriage. Thank you!" —*Anonymous*



Together we support God's work

FINANCIAL OVERVIEW

Thank you for partnering with Moody this past year through your words of encouragement, prayer, and financial support. Together, we have seen God continue to work as He supplied the finances needed to accomplish the tasks set before us. We are humbly aware that many of you have sacrificially given to support God's work at Moody. Our financial support does not rely on any one individual, but on the faithful and steadfast giving of thousands of friends.

During the past year, you have been most generous. More than 100,000 Moody partners gave to God's work with contributions of \$45.4 million. This represents a 14 percent increase from the previous year. A portion of those gifts came from the estates of donors who partnered with Moody for over half a century. However, most of the donations came from radio listeners and ministry partners.

Our educational ministries continue to grow in dynamic ways. The number of students in on-campus and distance learning programs has increased by more than 25 percent during the past five years. We awarded more than 700 degrees to undergraduate and seminary students this past academic year.

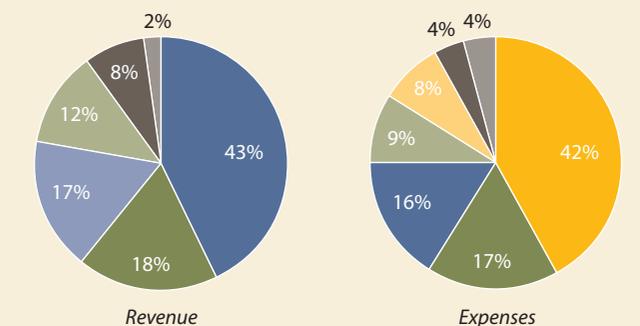
Moody Publishers experienced strong sales, with revenue of \$18.9 million from the sales of 3.3 million books. The publishing market continues to adapt to quickly-changing technology and new markets, and this year, 18 percent of book sales were electronic. Fundraising, management, and general expenses saw a slight increase to 13 percent of total expenses in 2012/2013. We ended the year with expenses of \$105.1 million and a slight \$200,000 deficit in the unrestricted operations account.

Thank you for your part in making 2012/2013 a year of growth and opportunity. Together, we are enabling Moody's ministries to reach across the globe, cultures, and generations, training young people and equipping maturing Christians to impact the world for Christ.

Unrestricted Revenue from Operations

43%	Contributions	\$45,369,546
18%	Moody Publishers	18,921,219
17%	Student fees and tuition	18,048,457
12%	Student auxiliaries	11,989,614
8%	Other	8,752,371
2%	Investment income	1,865,396

Total revenue **\$104,946,603**



Operating Expenses

42%	Education	\$44,153,412
17%	Moody Publishers	17,761,477
16%	Moody Radio	16,625,640
9%	Fundraising	8,994,638
8%	Student auxiliaries	8,952,157
4%	Management/general	4,480,036
4%	Other public ministries	4,161,708

Total expenses **\$105,129,068**



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